



RankLabs

# Search is becoming AI

Automate AI brand discovery with built-in revenue intelligence

**Over 179 million Americans  
now use AI regularly -  
transforming online shopping  
and brand discovery forever**

**Source:** YouGov



# How it works

AI answers change - **we measure, verify, and confirm what stays true**

- 1) Connect your existing commerce and ad platforms

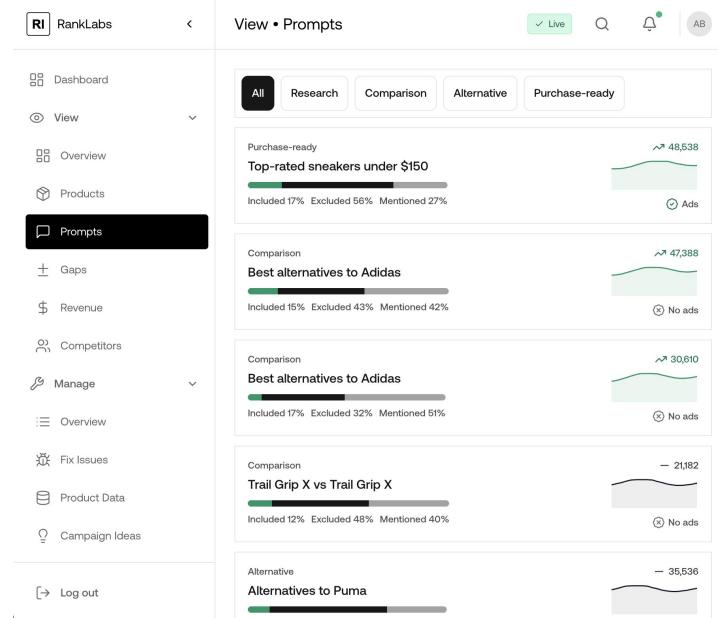
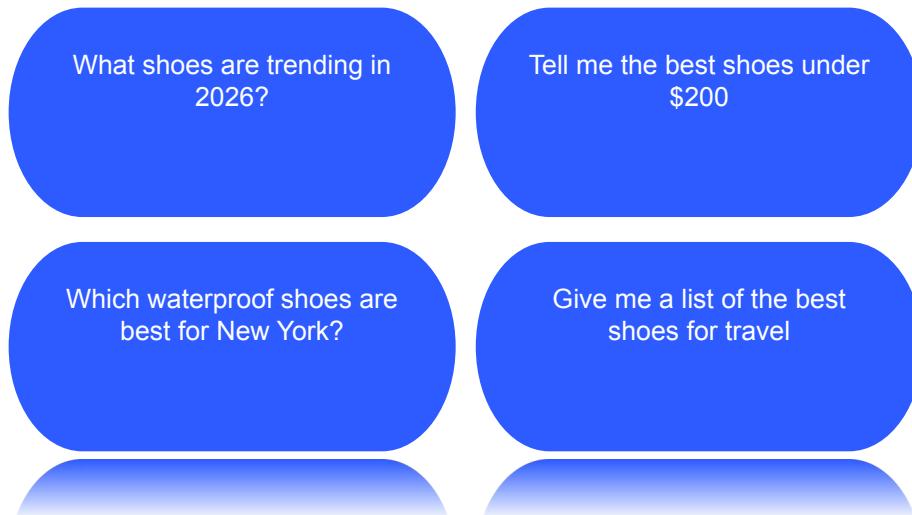


- 2) Observe and validate to stabilize AI answers



# Learn what customers ask AI

RankLabs **shows what your customers are searching** for on platforms like ChatGPT, Google, Perplexity, and more



# Price each prompt

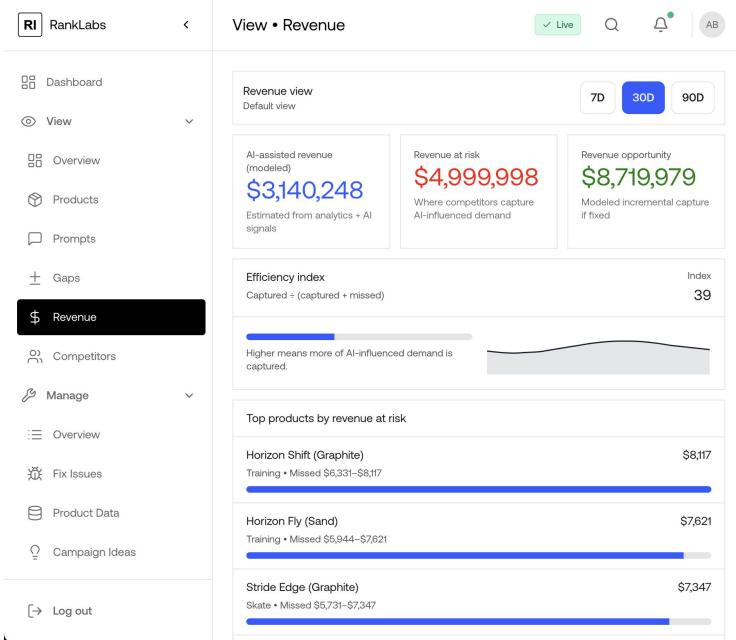
RankLabs **estimates each prompt's ad spend and return**

What shoes are trending in 2026?  
\$28K/mo ad spend →  
\$160K/mo revenue

Tell me the best shoes under \$200  
\$62K/mo ad spend →  
\$340K/mo revenue

Which waterproof shoes are best for New York?  
\$24K/mo ad spend →  
\$145K/mo revenue

Give me a list of the best shoes for travel  
\$41K/mo ad spend →  
\$230K/mo revenue



# Rank each prompt

RankLabs **ranks each prompt based on inferred search volume**

1

**Tell me the best  
shoes under \$200**

2

**What shoes are trending  
in 2026?**

3

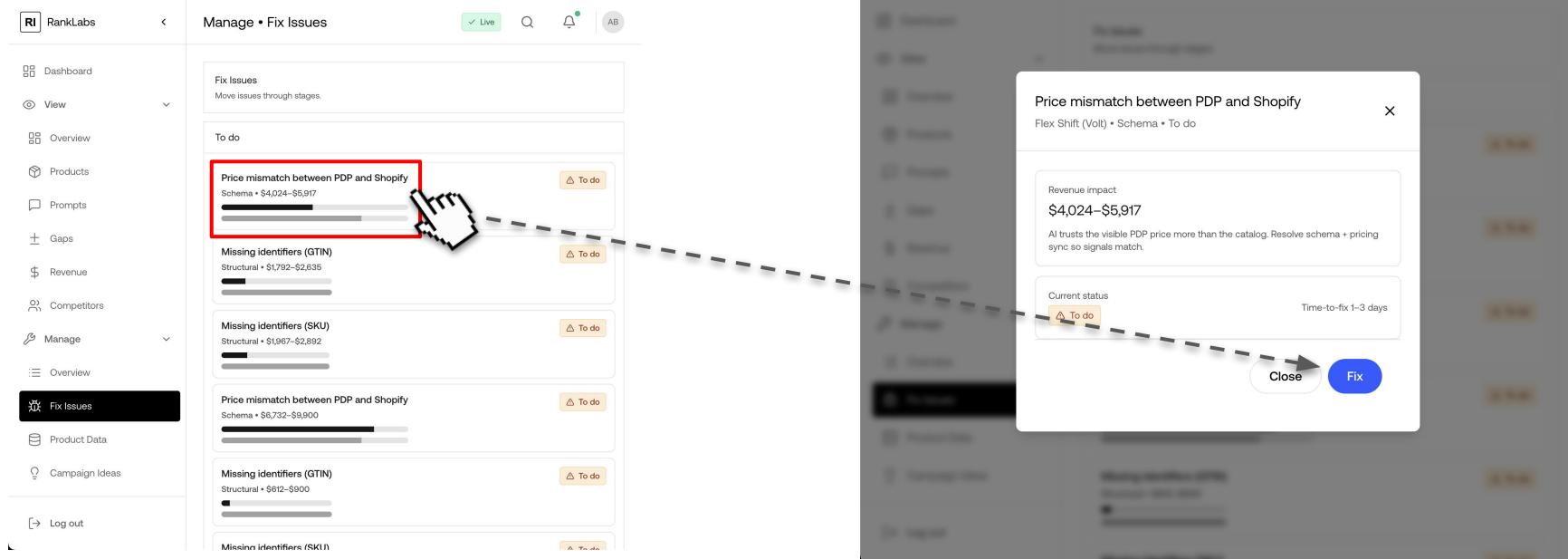
**Give me a list of the best  
shoes for travel**

4

**Which waterproof shoes are  
best for New York?**

# Fix existing problems

RankLabs **fixes issues in one click**



RankLabs

Manage • Fix Issues

Live

View

Overview

Products

Prompts

Gaps

Revenue

Competitors

Manage

Overview

Fix Issues

Product Data

Campaign Ideas

Log out

Fix Issues

Move issues through stages.

To do

Price mismatch between PDP and Shopify

Schema + \$4,024–\$5,917

Missing identifiers (GTIN)

Structural + \$1,932–\$2,635

Missing identifiers (SKU)

Structural + \$1,967–\$2,892

Price mismatch between PDP and Shopify

Schema + \$6,732–\$9,800

Missing identifiers (GTIN)

Structural + \$612–\$900

Missing identifiers (SKU)

Price mismatch between PDP and Shopify

Schema + \$4,024–\$5,917

Flex Shift (Volt) • Schema • To do

Revenue impact

\$4,024–\$5,917

AI trusts the visible PDP price more than the catalog. Resolve schema + pricing sync so signals match.

Current status

Time-to-fix 1–3 days

Close

Fix

# Learn what customers ask AI

RankLabs will **show what your customers are searching for** on platforms like ChatGPT, Google, Perplexity, and more

What shoes are trending in 2026?

Tell me the best shoes under \$200

Who makes the most iconic luxury shoes?

Which waterproof bag holds a laptop?

Give me a list of the best shoes for travel

What are the best luxury shoes under \$1,000?

# Put a price on every prompt

RankLabs helps you **estimate each prompt's ad spend and return**

What shoes are trending in 2026?  
\$22K/mo ad spend →  
\$140K/mo revenue

Tell me the best shoes under \$200  
\$48K/mo ad spend →  
\$310K/mo revenue

Who makes the most iconic luxury shoes?  
\$19K/mo ad spend →  
\$110K/mo revenue

Which waterproof shoes are best for New York?  
\$9K/mo ad spend →  
\$58K/mo revenue

Give me a list of the best shoes for travel  
\$31K/mo ad spend →  
\$190K/mo revenue

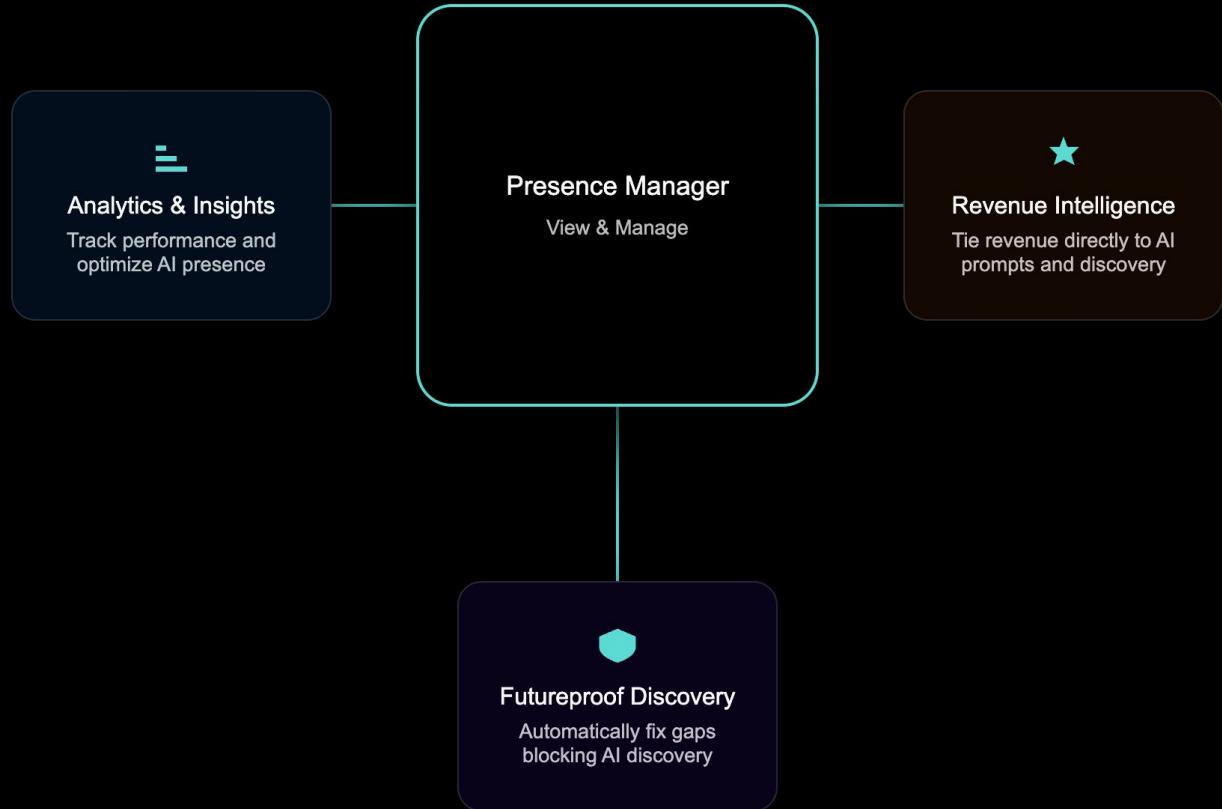
What are the best luxury shoes under \$1,000?  
\$44K/mo ad spend →  
\$260K/mo revenue

# Revenue-Driven AI Discovery

Question	Old Way	RankLabs
Does AI find your product?	Sometimes	Always
Can you see what AI is saying about your brand?	No	Yes
Is revenue tied to prompts?	No	Yes
How are problems fixed?	Manually	Automatically

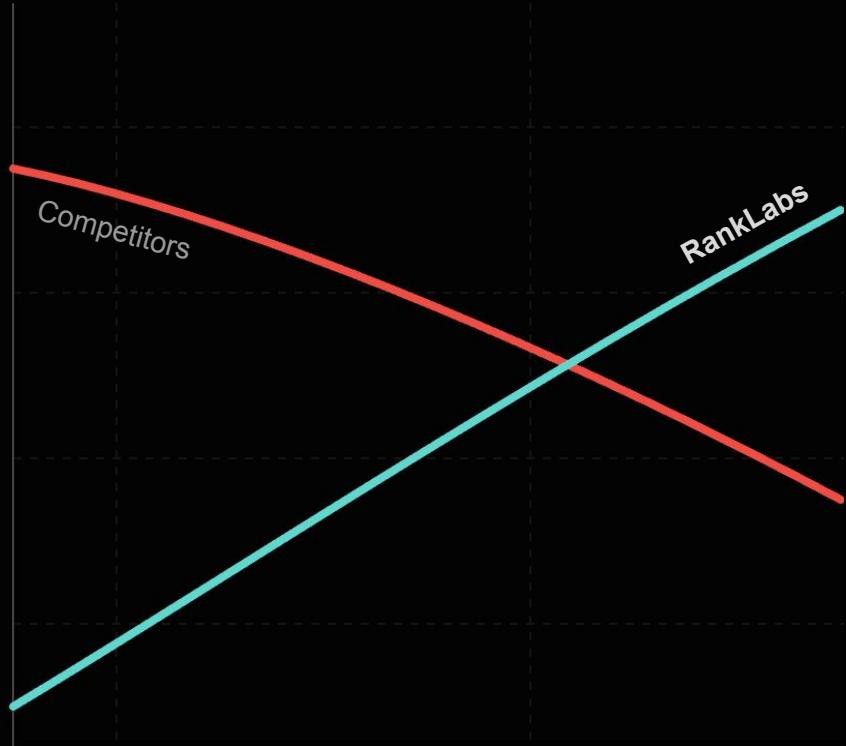
# Futureproof from the start

Revenue-driven AI visibility and optimized discovery ensure success from day one



# RankLabs versus the rest

RankLabs ensures AI discovery, ties every prompt to revenue, and fixes gaps before they cost you, all with the click of a button



# Executive leaders in eCommerce & technology



Sangmin • CEO

Ex-Peraton technology  
innovator driving  
enterprise-scale solutions



Nika • Head of Product

10+ years leading product  
strategy for global brands and  
eCommerce platforms

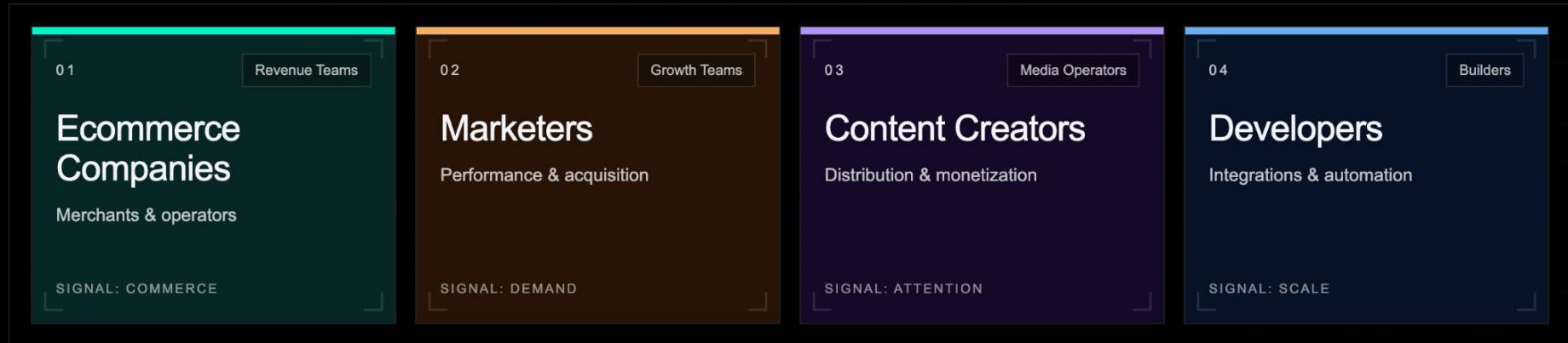
NESPRESSO

Walmart

Sotheby's

HBO

# We empower multiple markets



# Fueling exponential AI discovery and revenue growth

Raising:  
**\$300,000**

Contact:  
**sang@ranklabs.ai**

## Use of Funds

- Scaling evaluations
- Pilot delivery
- Case studies
- Integrations

## Milestones

- Proven AI system with audit trails
- Reliable measurement of brand visibility
- Deliver 2 to 4 pilot projects
- Publish 2 to 4 case studies with impact
- Automated monitoring & gap-fixing in place



RankLabs