



Search is becoming AI

Automate AI brand discovery with built-in revenue intelligence

January 2026
Version 1.0





Over 179 million Americans
now use AI regularly -
transforming online shopping
and brand discovery forever

Source: YouGov

How it works

AI answers change - **we measure, verify, and confirm what stays true**

- 1) Connect your existing commerce and ad platforms



- 2) Observe and validate to stabilize AI answers



Learn what customers ask AI

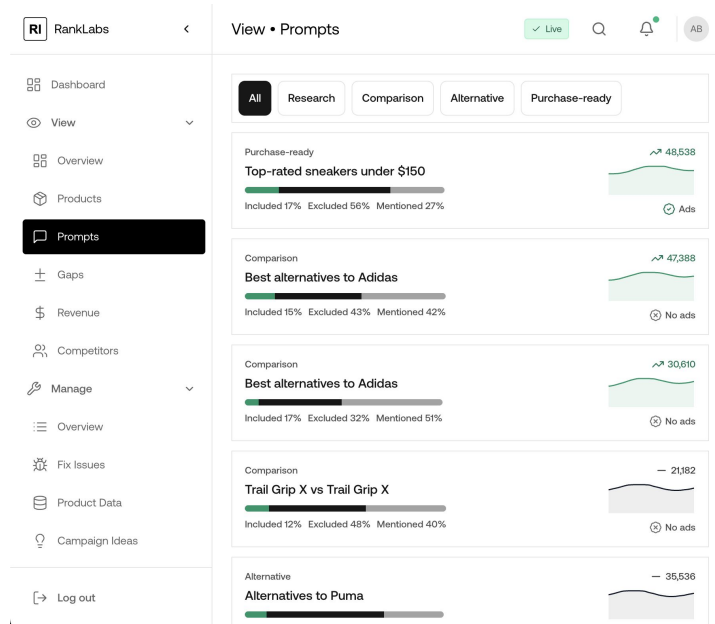
RankLabs **shows what your customers are searching** for on platforms like ChatGPT, Google, Perplexity, and more

What shoes are trending in 2026?

Tell me the best shoes under \$200

Which waterproof shoes are best for New York?

Give me a list of the best shoes for travel



Price each prompt

RankLabs **estimates each prompt's ad spend and return**

What shoes are trending in 2026?

\$28K/mo ad spend →
\$160K/mo revenue

Tell me the best shoes under \$200

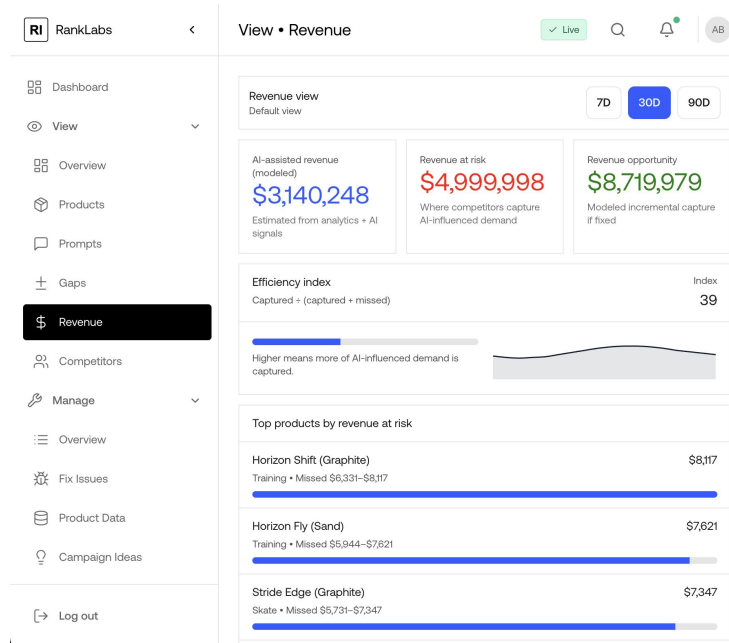
\$62K/mo ad spend →
\$340K/mo revenue

Which waterproof shoes are best for New York?

\$24K/mo ad spend →
\$145K/mo revenue

Give me a list of the best shoes for travel

\$41K/mo ad spend →
\$230K/mo revenue



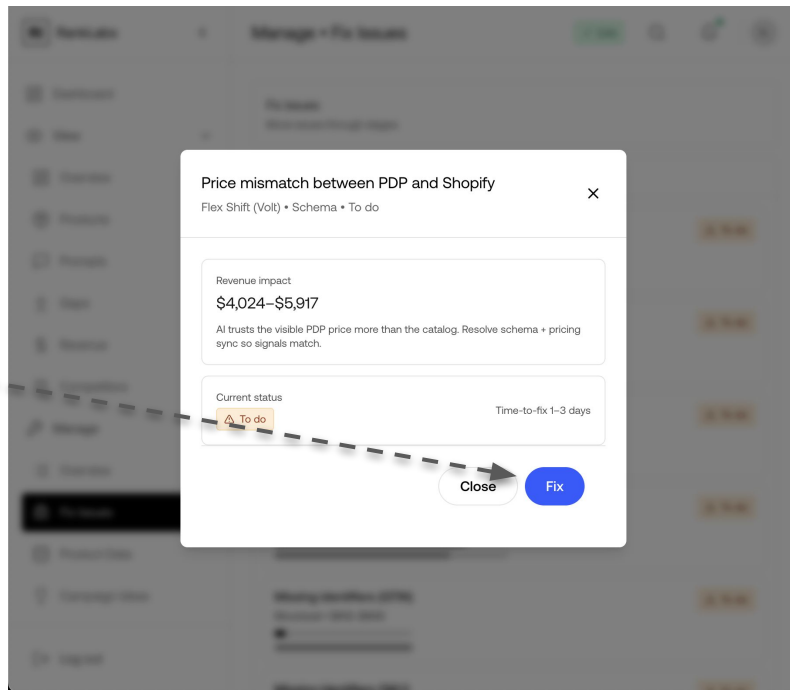
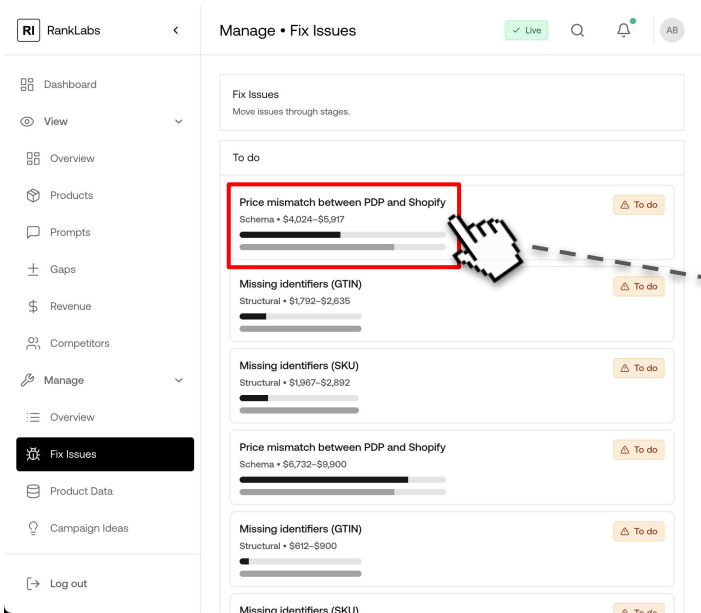
Rank each prompt

RankLabs **ranks each prompt based on inferred search volume**



Fix existing problems

RankLabs **fixes issues in one click**



Learn what customers ask AI

RankLabs will **show what your customers are searching for** on platforms like ChatGPT, Google, Perplexity, and more

What shoes are trending in 2026?

Tell me the best shoes under \$200

Who makes the most iconic luxury shoes?

Which waterproof bag holds a laptop?

Give me a list of the best shoes for travel

What are the best luxury shoes under \$1,000?

Put a price on every prompt

RankLabs helps you **estimate each prompt's ad spend and return**

What shoes are trending in 2026?

\$22K/mo ad spend →
\$140K/mo revenue

Tell me the best shoes under \$200

\$48K/mo ad spend →
\$310K/mo revenue

Who makes the most iconic luxury shoes?

\$19K/mo ad spend →
\$110K/mo revenue

Which waterproof shoes are best for New York?

\$9K/mo ad spend →
\$58K/mo revenue

Give me a list of the best shoes for travel

\$31K/mo ad spend →
\$190K/mo revenue

What are the best luxury shoes under \$1,000?

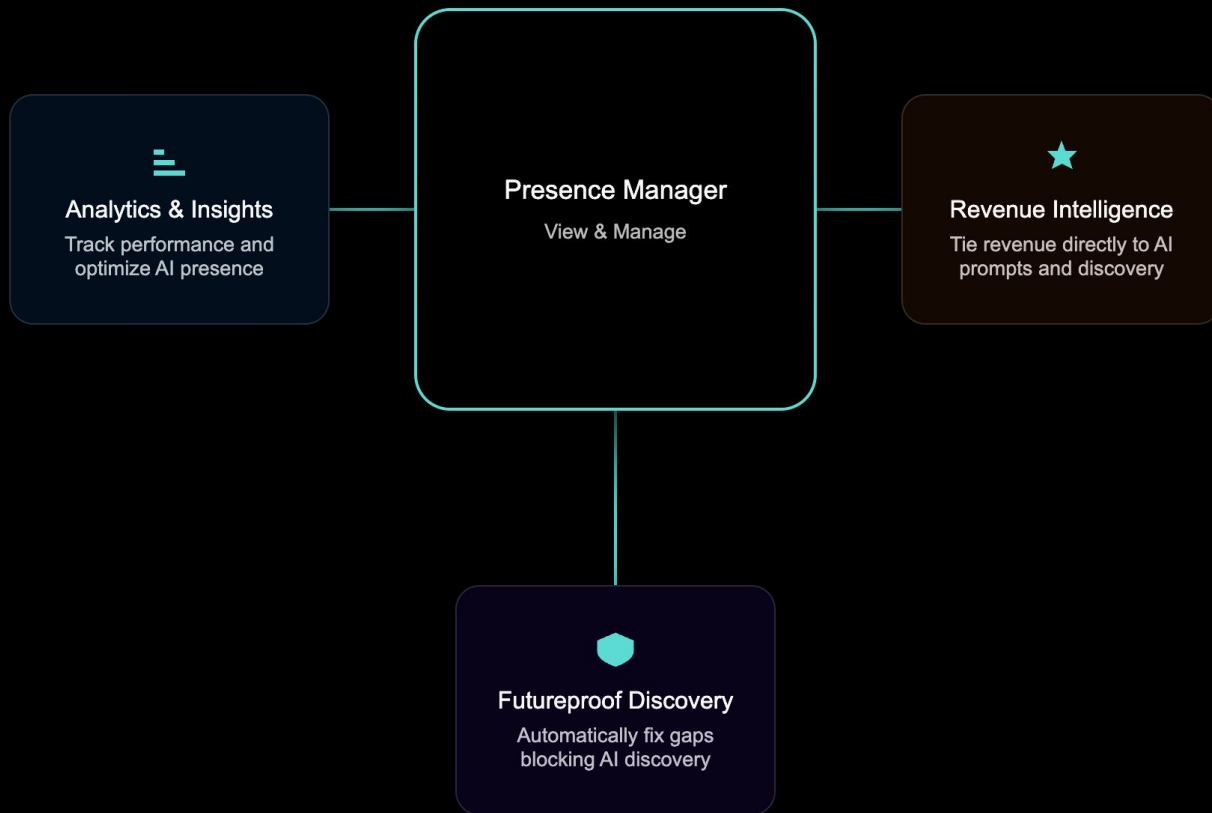
\$44K/mo ad spend →
\$260K/mo revenue

Revenue-Driven AI Discovery

Question	Old Way	RankLabs
Does AI find your product?	Sometimes	Always
Can you see what AI is saying about your brand?	No	Yes
Is revenue tied to prompts?	No	Yes
How are problems fixed?	Manually	Automatically

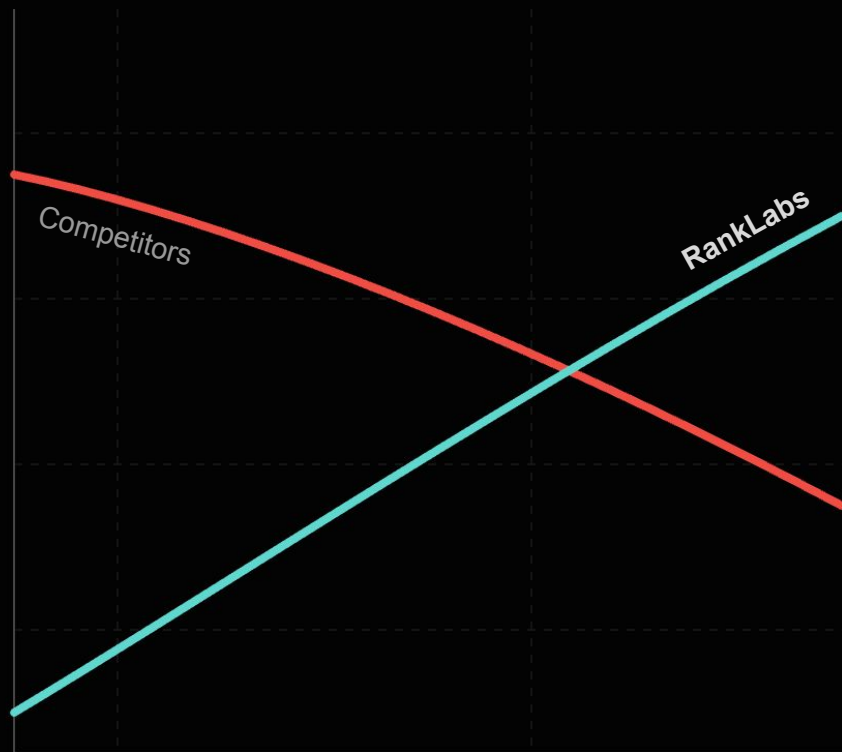
Futureproof from the start

Revenue-driven AI visibility and optimized discovery ensure success from day one



RankLabs versus the rest

RankLabs ensures AI discovery, ties every prompt to revenue, and fixes gaps before they cost you, all with the click of a button



Who We Are

Executive leaders in eCommerce & technology



Sangmin • CEO

Ex-Peraton technology
innovator driving
enterprise-scale solutions



Nika • Head of Product

10+ years leading product
strategy for global brands and
eCommerce platforms

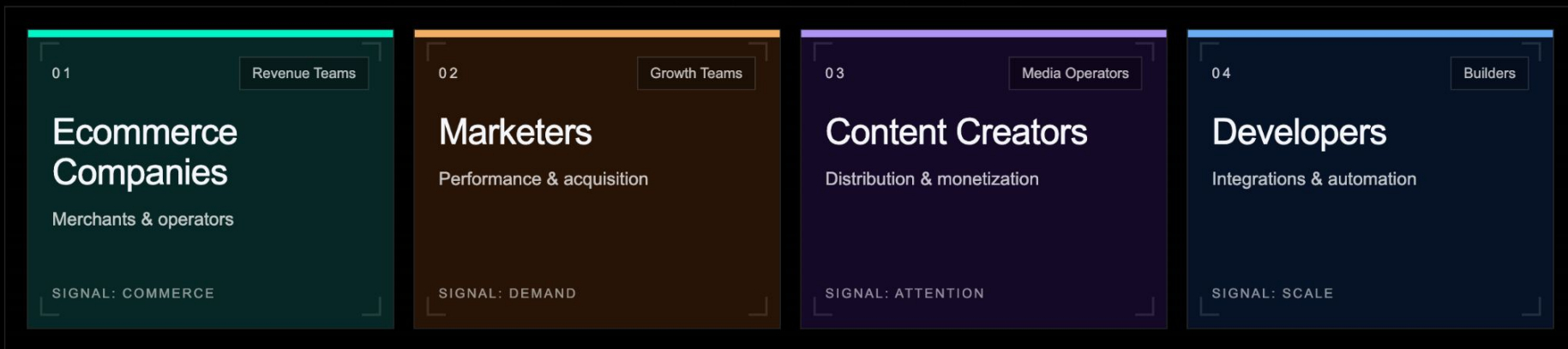
NESPRESSO

Walmart

Sotheby's

HBO

We empower multiple markets



Fueling exponential AI discovery and revenue growth

Raising:
\$300,000

Contact:
sang@ranklabs.ai

Use of Funds

- Scaling evaluations
- Pilot delivery
- Case studies
- Integrations

Milestones

- Proven AI system with audit trails
- Reliable measurement of brand visibility
- Deliver 2 to 4 pilot projects
- Publish 2 to 4 case studies with impact
- Automated monitoring & gap-fixing in place

